

AESP Energy Awards  
February 9, 2010

**Outstanding Achievement  
Energy Program Design & Implementation**

**BUSINESS and CONSUMER ELECTRONICS (BCE) PROGRAM**



**Objective:** PG&E plans to ensure the long-term adoption of energy-efficient electronics in our service territory and throughout the nation. The incentives offered through BCE are first-of-its-kind, being offered and embraced by major electronics manufacturers and retailers.

**Description:** The BCE portfolio currently contains five energy-efficient electronics measures including consumer televisions, consumer desktop computers, consumer computer monitors, business desktop computers and business monitors. All product categories must either meet or exceed ENERGY STAR specifications. BCE and the strength of an energy-efficient electronics alliance are enabling PG&E to help guide the development of energy efficiency specifications.

**Key Results:** The total nationwide energy savings potential in 2009 is 8,701 GWh, equivalent to 6.2 million metric tons of CO<sub>2</sub> and 1.1 million cars removed from the road.

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