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**ED BEGLEY JR, ACTOR AND ENVIRONMENTALIST, TO SPEAK AT  
ANNUAL NATIONAL CONFERENCE OF THE ASSOCIATION OF ENERGY  
SERVICES PROFESSIONALS**

**AESP CONFERENCE AND EXPO SET  
FOR FEBRUARY 6-9, 2012 IN SAN DIEGO**

**PHOENIX, AZ – OCTOBER 18, 2011** – Accomplished actor and passionate environmentalist Ed Begley Jr. will deliver a keynote address at the 2012 national conference of the Association of Energy Services Professionals (AESP), February 6-10 in San Diego.

Begley is a pioneer in sustainable living. He is the author of several books, including **Living Like Ed**, and **Ed Begley's Guide to Sustainable Living**. He serves on the boards of several leading environmental organizations, and he has been recognized with awards from the Natural Resources Defense Council and the Coalition for Clean Air. He was also the star of the Planet Green television series "Living With Ed."

The star of numerous major motion pictures and television shows, including the landmark "St. Elsewhere," Begley is as well known for his eco-friendly lifestyle; he has been known to show up at red carpet events on a bicycle.

AESP is a non-profit association with members from public and private utilities, consultants and manufacturers in the industry, who are dedicated to creating and implementing programs that reduce demand and pressure on the power grid. This annual conference attracts over 700 of the energy industry's top experts in demand-side management, marketing, implementation, evaluation, policy and research.

"We believe that Mr. Begley's message of sustainable living will resonate with our audience and will inspire the development of new and innovative energy efficiency programs that people in even greater numbers will adopt," said Meg Matt, president and CEO of AESP.

To obtain a high resolution photo of Ed Begley Jr., contact [david@harrisoncommunications.net](mailto:david@harrisoncommunications.net)



*The Association of Energy Services Professionals ([www.aesp.org](http://www.aesp.org)) provides professional development programs, a network of energy practitioners, and promotes the transfer of knowledge and experience. Our members work in the energy services industry and represent electric and natural gas utilities, public benefits associations, regulatory and non-profit entities, vendors, manufacturers and consulting firms. Founded in 1989, AESP is a member-based association dedicated to improving the delivery and implementation of energy efficiency, energy management and distributed renewable resources. AESP provides professional development programs, a network of energy practitioners, and promotes the transfer of knowledge and experience.*