



**AESP's National Conference  
February 6-9, 2012  
ROI Worksheet**

Today's energy companies face many challenges in organizational stability, profitability, and innovation. In the new economy, value is delivered by innovative ideas created by the many connections among people and the knowledge they share. Energy professionals use AESP as a resource and a catalyst to add more value to their organizations through people networks, collaboration and leadership development.

**Reasons to Attend AESP's National Conference**

- Access to unparalleled learning opportunities in energy
- Take away actionable strategies and ideas that can be applied to your organization immediately
- Align your development with organizational needs and priorities and deliver measurable results
- Develop key relationships for personal and professional growth
- Share new money-saving and innovative techniques and strategies for your company and users

**Conference Information:**

Hilton San Diego Bayfront  
1 Park Boulevard  
San Diego, CA 92101  
Room Rate: \$189.00 per night  
619-564-3333



## **Conference Objectives**

Professional:

---

---

---

---

Personal:

---

---

---

---

Conference Insights:

---

---

---

---

---

## **Networking Objectives**

Networking Objectives: (Networking Functions, Speakers, Booths etc.)

---

---

---

---

---

Notes: (Contact Info, Follow-ups, Interactions etc.)

---

---

---

---

---

---

---

---



**AESP Conference - ROI Calculator**

**Conference Registration Fee** ..... \$ \_\_\_\_\_

Pre- and/or Post-Conference Training Courses: \$ \_\_\_\_\_

Discounts available:

**Multiple registration discount: 3 for \$2,440 (\$585 Savings!)**..... ( \_\_\_\_\_ )

Is your company an AESP Group Member? You can use points to pay for your conference registration!

Included with Registration Fee:

- Day 1 - Conference registration bag with program/journal, energy-based literature, and networking reception with 'heavy' hor d'oeuvres and refreshments
- Day 2 - Breakfast, two breaks, lunch and networking reception with 'heavy' hor d'oeuvres and refreshments
- Day 3 - Breakfast, two breaks, lunch and networking reception with 'heavy' hor d'oeuvres and refreshments
- Day 4 - Breakfast, break, and lunch

**Registration Total:** \$ \_\_\_\_\_

**Air/ Ground Transportation:**

Transportation to San Diego, CA (Airfare, train, mileage, etc.) \$ \_\_\_\_\_

Hotel Cost (Daily Rate) x (# of nights) ..... \$ \_\_\_\_\_

Meals (Corp. per diem) x (# of days) ..... \$ \_\_\_\_\_

Home/ Office to Airport Roundtrip ..... \$ \_\_\_\_\_

Airport/ Hotel Roundtrip ..... \$ \_\_\_\_\_

**Transportation Total:** \$ \_\_\_\_\_

**Total Cost to Attend the AESP National Conference:** \$ \_\_\_\_\_